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Synergy brings in ex-Unifeeder boss Jesper Kristensen as new CEO

[Adis Ajdin](#) March 25, 2025



Jesper Kristensen has stepped into the group CEO role at Singapore shipmanager Synergy Marine.

The industry veteran joins Synergy after stepping down from DP World-controlled feeder operator [Unifeeder](#) last year, where he was Group CEO for 17 years.

“With 34 years of experience at Unifeeder, he brings unparalleled expertise in shipping, outsourcing and running highly efficient customer-oriented global operations,” the shipmanagement giant said, adding that Kristensen will lead Synergy in its era of transformation, with a focus on continuing to expand the global operational footprint.

“I’m here to build a true global operation,” Kristensen said, adding that his primary focus would be to ensure safety, enhance the capabilities of the company’s ship and shore teams, and maintain reliable operations.

Mathavan Subbiah, CEO – Marine Services and Corporate Functions, will step up to the board of directors.

Rajesh Unni, Synergy's founder and chairman, added: "Jesper and I are fully aligned on our vision for the company. This is part of our plan that we set out to achieve many years ago. We are combining our strengths to lead Synergy into its next era."

The company noted that under Kristensen's vision and leadership, it would seek to speed up its digital transformation and deepen its commitment to environmental sustainability.

"This will power the emergence of a Next-Gen Synergy – agile, digitally enabled, and committed to shaping a sustainable maritime future."